

FEEL THE ROAR

JULY 2009

- 1 **Terms and Conditions:** Information on how to enter and prizes form part of these Terms and Conditions of Entry.
- 2 **Promotion Period:** Entry into the promotion commences on 29 June 2009 and closes 11.59pm 26 July 2009 ("the Promotion Period") subject to the dates and times of entry listed in condition 4 for each particular draw.
- 3 **Eligibility for Promotion:** Entry is open to:
 - a) current members of a Tatts Venue Member Program whose Venue of membership has elected to participate in the Feel The Roar sweepstakes promotion ("Participating Venue") and who have received the direct-mail promotional material in respect thereof ("the Promotional Material"). Such participants will receive one Entry Form only for each of the four prize draws conducted at the conclusion of the Promotion Period;
 - b) non-member customers, who join a Tatts Venue Member Program during the Promotion Period and upon doing so, will be allocated one Entry Form only for each remaining draw entry period in the Feel The Roar sweepstakes promotion, as at the date of joining, from the Participating Venue.
 - c) customers who redeem a promotional coupon obtained from a press, internet or promotional flyer advertisement (where applicable) for an Entry Form at a Participating Venue within the Promotion Period. Maximum one Entry Form per person, per day, per Participating Venue.

Entry is not open to employees of Tattersall's, Participating Venues, companies or agencies associated with the promotion and immediate families including spouses, parents, siblings and children of any such employees.
- 4 **Prize Draws:** The promotion consists of four draws, one each in respect of entries received during the entry periods identified below. Participants must place the fully and legibly completed Entry Form corresponding to that particular draw in the entry barrel located at the Participating Venue of issue or membership during the entry periods for the draw to which the Entry Form relates (NB - there is no need for members to complete personal details on the Entry Forms received with Promotion Material as the Bar Code represents the member's details obtained from the membership database):

Draw 1: Entry only available from Mon 29 June until 11.59pm Sun 5 July 2009;
Draw 2: Entry only available from Mon 6 July until 11.59pm Sun 12 July 2009;
Draw 3: Entry only available from Mon 13 July until 11.59pm Sun 19 July 2009; and
Draw 4: Entry only available from Mon 20 July until 11.59pm Sun 26 July 2009.
- 5 **Conduct of Draws:** Each draw will take place at the premises Direct Mail and Marketing, 1 Abbotts Road, Dandenong South, Victoria on Wednesday 5 August 2009, commencing with Draw 1 at 1:00pm. The first (1) valid entry drawn in each draw will win two tickets to the 2009 Toyota AFL Grand Final which will be held at the MCG on Saturday 26th September 2009, valued at approximately \$213.00 each, giving a total prize value of approximately \$426.00.
- 6 **Notification and delivery:** The winners will be notified by mail and advertised in The Australian on 13 August 2009. All prizes will be sent via registered post to the address recorded on the prize winners' Tatts Venue Member Program within 28 days of the Draw Date.
- 7 **Unclaimed Prize Draw:** If any of the prize winners cannot be contacted by telephone or by mail by 2 September 2009, then the Prize winners will be deemed to have forfeited their entitlement to the Prizes and the Prizes will be distributed by way of an unclaimed prize draw conducted on that day at Tattersalls, 615 St Kilda Rd, Melbourne, Victoria.
- 8 **Total value of Promotion:** Total value of prizes to be distributed in the prize draws is approximately \$1,704.00.
- 9 **Prize value:** The quoted value of the prizes may vary subject only to the official RRP value determined by the Australian Football League. The Promoter shall not be liable to any prize winner for a variation in the quoted value of prizes and the final RRP as determined by the Australian Football League. AFL Authorisation Code: GFAFL09/51
- 10 **Valid Entry Forms:** Entry Forms are void if stolen, forged, mutilated, photocopied or tampered with in any way. Only original Entry Forms will be accepted. Any entry not complying with these Terms and Conditions of Entry in any way will be deemed invalid and a further entry or entries will be drawn until the number of valid entries required for the draw have been drawn. In the event that there is a dispute concerning the conduct of the promotion or the determination of winners, the decision of the Promoter is final and no correspondence will be entered into.
- 11 **Privacy:** Personal information contained on the Entry Cards will be used for the purpose of determining and contacting a prize winner and otherwise as previously authorised by customers when applying for membership of the Tatts Venue Member Program including entry on the Promoter's records so that future gaming advertising and/or promotional material may be sent to the customers. "Tatts Venue Member Program" means the Tatts Pokies Rewards Program and the Tatts Pokies Mailing Program or other such Venue Based Membership Program through which the customer requests to receive gaming advertising and/or promotional material. The Promoter complies with the Australian National Privacy Principles. You can gain access to the personal information held by the Promoter by phoning or writing to the Promoter.
- 12 **Release:** The Promoter shall not be liable for any loss, damage or personal injury whatsoever which is suffered or sustained (including but not limited to indirect or consequential loss) as a result of taking a prize, except for any liability which cannot be excluded by law.

- 13 **Force Majeure:** The Promoter will not be responsible for any act, omission, failure or delay by the Promoter which is due to an act of God, riots, acts of terrorism, storms, fire, any labour or industrial dispute, any strike and other acts which are not reasonably within the control of the Promoter.
- 14 **General:** The Promoter expressly reserves the right to resolve any discrepancies, disputes or otherwise unforeseen circumstances as it deems fit and the Promoter's decision will be final and binding upon every person who enters. No correspondence will be entered into. The Promoter expressly reserves the right to change or alter these Terms and Conditions at any time. Participation in this promotion is deemed accepted of these Terms and Conditions.
- 15 **Name and Address of Promoter:** The Promoter is Tattersall's Gaming Pty Ltd (ACN 081 925 680) of 615 St Kilda Road Melbourne, Victoria 3004.
- 16 **AFL Authorisation Code:** GFAFL09/51.